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TUE, MARCH 20
Introducing
STUDIO 5.0

BLU
PRODUCTS

STUDIO 5.0 S

Dual SIM
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BLU PRODUCTS

STUDIO 5.0 S

KEY SELLING POINTS

- ✓ Super slim design measuring only **8.9mm thin**. You will be delighted as you use STUDIO 5.0 S and carry it everywhere you go.
- ✓ Including **BLU's Infinite View** and **Nex Lens Technologies**, be amazed with its **5.0" qHD display** for unmatchable enjoyment of all your multimedia content.
- ✓ Shocking fast processing with great multitasking experience, thanks to its **1.2 GHz Quad Core Qualcomm Snapdragon** processor. Ample 4GB internal memory to store all your music, photos and videos.
- ✓ Capture all your memorable moments and get extraordinary photos and videos with its **8MP HD** camera. Stay connected with family and friends with a conveniently coupled **2MP** camera for video calls.

BLU PRODUCTS

STUDIO 5.0 S

THE LATEST TECHNOLOGY IN A SLENDER AND STYLISH DESIGN

With appropriate size and weight, STUDIO 5.0 S brings the enjoyment and convenience that you would expect on a high end device this caliber.

Quad Core processing, **HD** capabilities and great viewing experiences are combined on a well designed smartphone that stands out of the crowd.

BLU PRODUCTS

STUDIO 5.0 S

TERRIFIC QUAD CORE PROCESSING PERFORMANCE

3G Dual Band HSDPA 7.2 Mbps.

STUDIO 5.0 S brings browsing, gaming, imaging, streaming and all experiences faster than before.

It is powered with **Android v4.1** and amazingly fast **Qualcomm Snapdragon 1.2 GHz Quad Core** processor**.** You get to enjoy gorgeous graphics in videos and movies on an incredible 5” display, thanks to its **Adreno 203 GPU.**

Qualcomm snapdragon

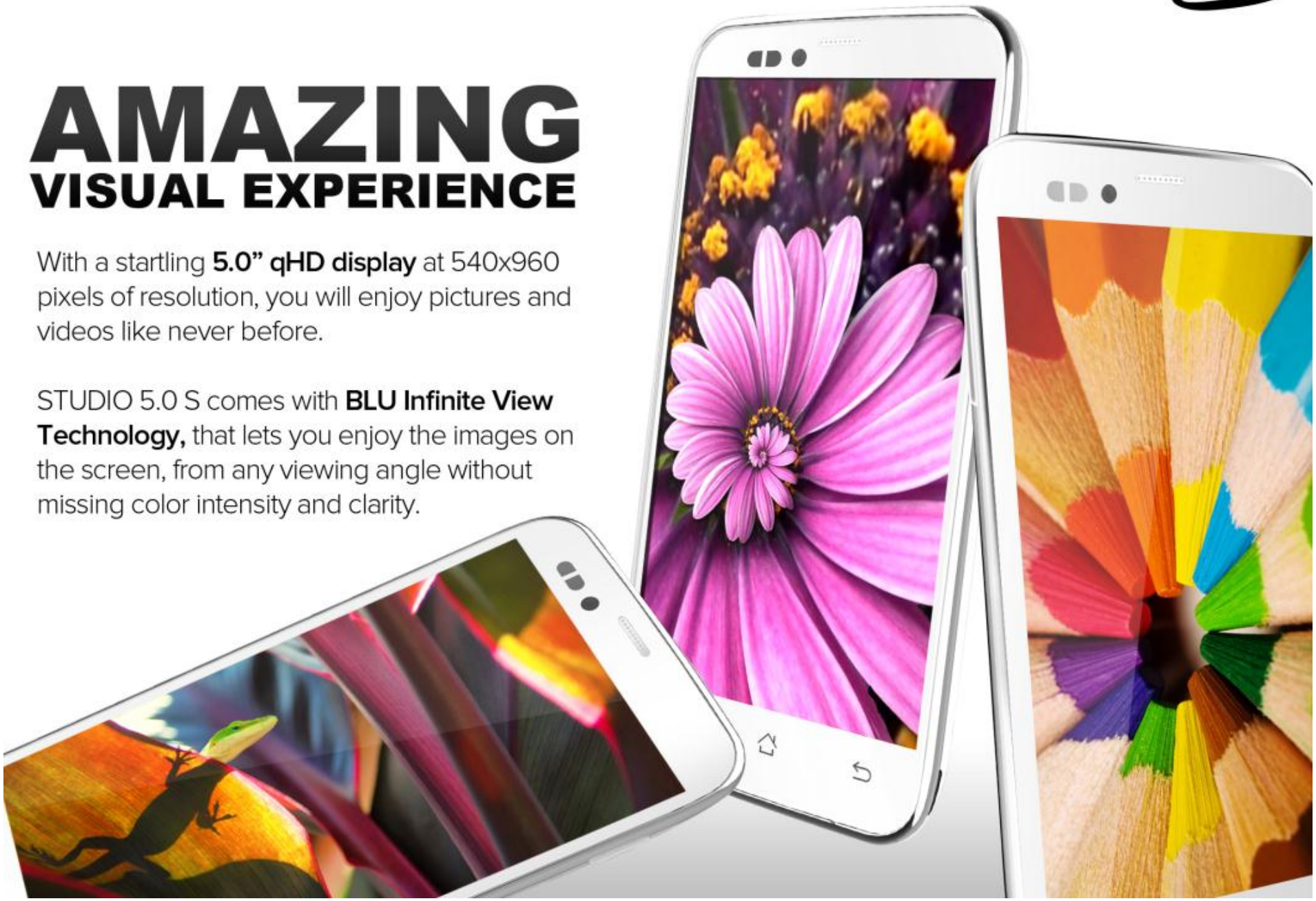
BLU PRODUCTS

STUDIO 5.0 S

AMAZING
VISUAL EXPERIENCE

With a startling **5.0" qHD display** at 540x960 pixels of resolution, you will enjoy pictures and videos like never before.

STUDIO 5.0 S comes with **BLU Infinite View Technology,** that lets you enjoy the images on the screen, from any viewing angle without missing color intensity and clarity.



BLU PRODUCTS

STUDIO 5.0 S

AMAZING VISUAL EXPERIENCE

STUDIO 5.0 S brings OGS – **BLU Nex Lens Touch Panel Technology**, that lets you enjoy clearer and sharper images on the screen. You will feel the content on the display jumping off the screen.

BLU Nex Lens Technology creates a thinner, clearer and better display, giving you the convenience of a lighter and slender smartphone for you to carry comfortably.

Experience the best enjoyment of all your multimedia content.

BLU PRODUCTS

STUDIO 5.0 S

ASTONISHING
CAMERA EXPERIENCE

Its **8MP** camera will let you shoot amazing photos and videos in HD resolution. Also, stay connected with family and friends via video call, thanks to its **2MP frontal** camera.

In addition to standard features like autofocus, face detection and Geo tagging, STUDIO 5.0 S comes with LED flash and **BLU Bright+ Technology**, that allows you to take pictures in dark environments, illuminating objects in the foreground and the background. You have got to experience it.

BLU PRODUCTS

STUDIO 5.0 S

COMPARISON

Product Name	**STUDIO 5.0 S**	**Galaxy Grand – I9082**
Brand	BLU	Samsung
Family	STUDIO	Galaxy
Dimensions | Weight	✓ 143.40 x 72.4 x 8.9 | 170g	143.5 x 76.9 x 9.6 mm | 162g
Operating System	Android v4.1 Jelly Bean	Android v4.1 Jelly Bean
3G Band	850/1900 or 850/2100	850 / 900 / 2100
Data	HSDPA 7.2 Mbps	✓ HSPA+ 21 Mbps
Processor	✓ Qualcomm Snapdragon Quad Core 1.2 GHz	Dual-core 1.2 GHz
GPU	✓ Adreno 203	N/A
Internal Memory	4GB, 1GB RAM	✓ 8GB, 1GB RAM
External Memory Slot	MicroSD up to 32GB	MicroSD up to 64GB
Display Type	✓ IPS - BLU Infinite View Technology	TFT
Touch Panel Type	✓ OGS – BLU Nex Lens Technology	Standard with Air Gap
Display Size	5.0” ~220ppi	5.0” ~187ppi
Display Resolution	✓ 540x960 pixels	480x800 pixels
Camera	✓ 8 MP | 2 MP Front | with Bright+	8 MP | 2 MP Front
Video Capture	720p	✓ 1080p
Battery	2000 mAh	✓ 2100 mAh

BLU PRODUCTS

STUDIO 5.0

DATA

TECHNOLOGY
Android v4.1 Jelly Bean
3G 850/1900 or 850/2100
HSDPA 7.2 Mbps

PROCESSOR
Qualcomm Snapdragon
Quad Core 1.2 GHz
with Adreno 203 GPU

MEMORY
Internal 4GB, 1GB RAM
MicroSD up to 32 GB

DISPLAY
BLU Infinite View Technology
BLU Nex Lens Technology
5.0” qHD 540x960 ~220ppi

CAMERA
BLU Bright+ Technology
8MP 3265 x 2449 pixels
2MP Frontal | LED Flash
HD 720p Video @30fps

CONNECTIVITY
Bluetooth 4.0
WiFi, Hotspot
MicroUSB v2.0

UPC
D570i Black 848958006305
D570i White 848958006312
D570a Black 848958006329
D570a White 848958006336

BLU PRODUCTS

STUDIO 5.0

PACKAGE CONTENT

Protection Film

3.5mm Earphones

Standard Battery

Micro USB Cable

Charger